## **IDEAS**

## **Independent Desktop Evaluation And Services**

**Outline of Services** 

## **Independent Desktop Evaluation And Services (IDEAS)**

- Desktop Appraisals
- Specific Aircraft Marketability Evaluation
- Market Surveys
- Specific Aircraft Sales Package Preparation

**Desktop Appraisals:** This service would benefit an aircraft owner or bank wanting to know a current market value of their asset or if they have plans to trade or sale the asset in the near future. This service can be performed in one business day and does not require a physical inspection of the aircraft and records. The appraisal is based on information provided by the aircraft owner.

**Specific Aircraft Marketability Evaluation:** Similar to a desktop appraisal but more specific in the current market conditions for a particular aircraft, such as, how long it may take to sell, how many other aircraft on the market and how their aircraft compares to the other aircraft available. This service can be performed in one business day and does not require a physical inspection of the aircraft and records.

**Market Surveys:** This service is for companies or individuals interested in a particular aircraft market for acquisition purposes. This service can be performed in one business day.

**Specific Aircraft Sales Package Preparation:** This service would be for an aircraft owner or bank that would like an "Aircraft Sales Package" for a specific aircraft they would like to sell on their own. This would include specifications, performance data, and photographs\*.

Subject to a formal quotation, the above services will be performed at an "Industry-Standard" flat rate.

\*In-House photos/videos will be included in the flat rate — Outside Professional Photography is an additional charge if requested. (Average cost for professional photography is \$5,000.00)

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